

PRICES VALID 12/16/20 *Central Market* H-E-B THROUGH 12/24/20

WEEKLY SAVOR



PRIME

NATURAL ANGUS BEEF, USDA PRIME
STANDING RIB ROAST

Raised without added hormones or antibiotics. We age a minimum of 14 days for tenderness and flavor.

\$19.99/LB.
SAVE \$4.00

USDA CHOICE, BONE-IN STANDING RIB ROAST...\$14.99/LB., SAVE \$1.00



FIRE-GLAZED UNCURED BONE-IN SPIRAL HAM

Fire-glazed by hand in-store with holiday-spiced honey and sugar, our uncured hams are slow-smoked 12 hours with virgin Vermont White Hickory. No nitrates, no nitrites, no preservatives, no added water – just delicious flavor.

\$5.99/LB.

FIRE-GLAZED UNCURED BONELESS SLICED HAM...\$7.99/LB.



FRESH FRUIT PIES 10 IN.

Enjoy gorgeous, scratch-made pies from our bakery for homemade taste without the work!

10% OFF

*Sale price only valid in-store.



FRESH WILD JUMBO ATLANTIC SEA SCALLOPS U/10 CT.

Dry-packed to stay plump when cooked. Simply delicious seared with a little grape seed oil.

\$19.99/LB.
SAVE \$7.00

STARK-CONDÉ CABERNET 750 ML.

This inspired, seamless Bordeaux blend over-delivers for the price.

Notes of red and black berries, violets, and an overall lush firmness, finishes with long, silky tannins.

\$18.95/EA.
SAVE \$3.00

RATED 96 POINTS



CHRISTMAS STORE HOURS
FRIDAY, DEC. 18 THROUGH WEDNESDAY, DEC. 23, 7 AM - 10 PM
THURSDAY, DEC. 24, 7 AM - 8 PM • FRIDAY DEC. 25, CLOSED

SNACKS & STAPLES

**HAYLEY'S
CHRISTMAS
COOKIES 85 GRAMS**



New

2 FOR \$6
SAVE \$1.49/EA.

**INDULGE
CHRISTMAS TINS
18 OZ.**



**NEW
FLAVORS**

\$19.99/EA.
SAVE \$2.00

**SISTERS' GOURMET VAL DE FRANCE
COOKIE MIXES
18-28 OZ.**



\$8.99/EA.
SAVE \$2.00



2 FOR \$6
SAVE 99¢/EA.

**SAMANTHA'S
SOUPS AND
BROTHS 23 OZ.**



New

\$5.99/EA.
SAVE \$1.00

**SPUDLOVE
ORGANIC
POTATO CHIPS
5 OZ.**



2 FOR \$5
SAVE \$1.49/EA.

**RUMIANO
SHREDDED
ORGANIC CHEESE
6 OZ.**



\$3.99/EA.
SAVE 80¢

**LIUZZI CHEESE
RICOTTA TUB
1 LB.**



\$4.99/EA.
SAVE 70¢

**CentralMarket
SMALL BATCH
CRAFT ICE CREAM
16 OZ.**



\$4.49/EA.
SAVE UP TO \$1.00

**ALL FROZEN
APPETIZERS**



20% OFF
*Sale price only valid in-store.

**CentralMarket
ORGANIC
CHOCOLATE
TRUFFLES
8.75 OZ.**



2 FOR \$10
SAVE 99¢/EA.

**SELECT COFFEES
FROM TEXAS
ROASTERS**

Choose packaged coffees from Katz, Addison, Cultivar, and Ascension.



\$1 OFF

PRODUCE

ORGANIC LARGE GALA AND GRANNY SMITH APPLES

Crisp apples great for salads and baking.

\$2.47/LB.



JUMBO BLUEBERRIES 9.8 OZ.

Ready for parfaits, salads, and snacks.

\$5.98/EA.



KISHU MANDARINS

Grown by Mulholland Citrus in Orange Cove, CA, where flavor is king! Sweet and juicy, they're left on the tree until ripe for truly exceptional flavor.

\$3.97/LB.



ORGANIC GIRL SALADS 10 OZ.

Choose from Baby Spring Mix, Supergreens, and more.

\$4.99/EA.



ORGANIC FRENCH BEANS 1 LB. BAG

Organic, slender, tender, and bursting with flavor.

\$4.99/EA.



FLORAL

SIGNATURE BOUQUETS

Bouquets in shades of red, white, and green, featuring seasonal flowers, and textures.

\$15/EA.



WHITE LILIES WITH GREENS

Eye-catching white blooms enhanced with fragrant cedar. An easy way to add seasonal beauty to your home.

\$9.99/EA.

SAVE \$2.00

GOOD TIDINGS IN BLOOM

Celebrate the season with expertly arranged, long-lasting seasonal flowers. Let our floral experts create personalized bouquets and centerpieces uniquely styled just for you. Our floral creations also make wonderful gifts!



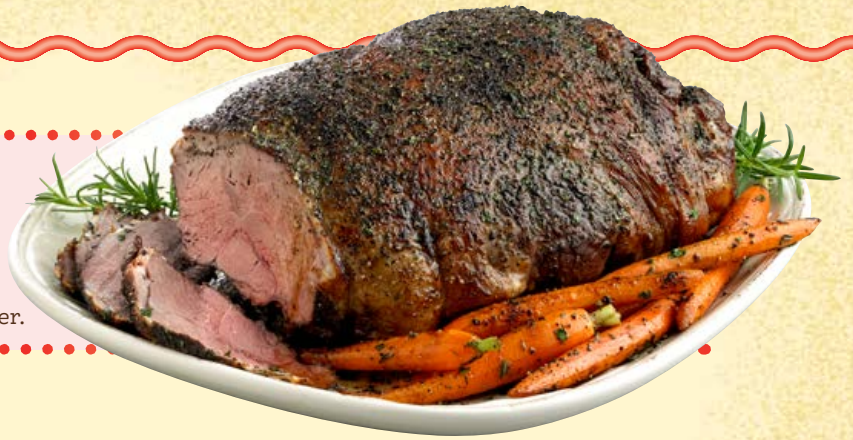
MARKET

NATURAL LAMB, USDA CHOICE

SEMI-BONELESS LEG OF LAMB

Fresh American lamb, never frozen or imported. Raised without added hormones or antibiotics and always mild in flavor and extremely tender.

\$8.99/LB.



ROLI ROTI SEASONED FRESH PORCHETTA

Heritage Berkshire pork loin that's seasoned and ready to slow roast in your oven for the flavors and aroma of Abruzzo, Italy. Hand rolled and tied by Roli Roti's expert butchers in San Francisco. Each approximately 6.5 pound roast comes with rosemary finishing salt and onion marmalade. Sold fresh, never frozen.

\$11.99/LB.

NATURAL ANGUS BEEF, USDA CHOICE

WHOLE TENDERLOIN ROAST

Our most tender cut of beef, raised without added hormones or antibiotics, is selected from the top two-thirds of the Choice grade and trimmed perfectly to be the centerpiece of your holiday meal.

USDA CHOICE CHATEAUBRIAND AND FILET MIGNON...\$27.99/LB.

CHOICE

\$26.99/LB.

SAVE \$2.00



MARINATED CHICKEN BREASTS

Fresh, all-natural, boneless chicken breasts marinated in signature flavors like Orange Habanero, Garlic Pesto, and Lemon Rosemary.

\$6.49/LB.

SAVE \$1.00

Central Market
AIR-CHILLED ORGANIC

ORGANIC WHOLE YOUNG CHICKEN

Fed a non-GMO project verified, flaxseed-based organic diet for less cholesterol and more omega-3 fatty acids. Chilled with circulating, purified air.

\$2.99/LB.

SAVE 70¢



TENDER BELLY UNCURED DRY RUB CHERRYWOOD SMOKED BACONS 12 OZ.

Made with heritage pork raised without antibiotics, dry rubbed and uncured, so there's no added water, nitrates, or nitrites.

\$7.99/EA.

SAVE \$1.30



SEAFOOD

MARYLAND-STYLE CRAB CAKES 4 OZ.

Bursting with fresh blue crabmeat. Simply sauté to a golden brown and serve alongside our scratch-made remoulade.

2 FOR \$8

SAVE \$1.99/EA.



FRESH WILD JUMBO GALVESTON GULF SHRIMP 10/15 CT.

Fresh from the Gulf and almost as large! Great for a light app or part of an easy main dish. Be sure to ask about our handmade cocktail sauce.

\$14.99/LB.

SAVE \$3.00



FRESH NEW ZEALAND ORA KING SALMON FILLETS

This Central Market exclusive is flown in fresh from New Zealand. It's farm-raised and packed with heart-healthy omega 3s.

\$19.99/LB.

SAVE \$7.00



CRUNCHY CALIFORNIA ROLL 10 PC.

Crab salad, cucumber, and avocado topped with spicy mayo, in-house sushi sauce, and fried onions. Our best selling roll!

*Sale price only valid in-store.

\$5.99/EA.

SAVE \$4.00



WINE

BREWER-CLIFTON CHARDONNAY AND PINOT NOIR 750 ML.

A beautifully balanced Chardonnay marked by flavors of jasmine, lime, and ginger with notes of orange zest and fresh sea salt in the finish. The Pinot exudes dried raspberry and red currant flavors with persimmon and pomegranate notes.

\$24.95/EA.

SAVE UP TO \$25.00



KEENAN CABERNET 750 ML.

Everything that makes a great Cabernet is here. Big, bold fruit wraps around the mouth with raspberry and black berry flavors, along with rich notes of spicy oak and a long, lingering finish.

\$29.95/EA.

SAVE \$25.00



PIKE ROAD SPARKLER ROSÉ 750 ML.

Primarily Pinot Noir, with a bit of Pinot Gris, and a splash of Chardonnay and Gewürztraminer, creates a unique and delicious sparkling wine experience.

\$21.95/EA.

SAVE \$8.00



BAKERY

STOUT GINGERBREAD COFFEE CAKE

Thick, moist and cakey. It's spiced with ginger, cinnamon, cloves, molasses, and nutmeg. A splash of Guinness gives you a deep, stout flavor on first bite.

\$3.99/EA.

SAVE \$1.00



BÛCHE DE NOËL

A classic French dessert, this sponge cake flavored with buttercream is shaped and decorated like a yule log. Available in Chocolate, Mocha, or Praline.

\$25.99/EA.



BRIOCHE DINNER ROLLS 12 CT.

No one can eat just one of these fluffy, buttery, slightly sweet rolls! They're also great for making sliders with leftovers.

\$4.99/EA.



ROSEMARY BREAD

This crusty and delicious rosemary-scented bread is the perfect pairing with ham or EVOO and fresh cracked pepper for an easy appetizer.

2 FOR \$7

SAVE 49¢/EA.



DELI AND CHEESE

WENSLEYDALE CREAMERY WENSLEYDALE & CRANBERRIES

Fresh and creamy with a clean, mild, slightly sweet flavor. Has a natural acidity that pairs wonderfully with cranberries.

\$13.99/LB.

SAVE \$3.00



SWISSCRU GRUYÈRE DES GROTTES

Swiss Alpine cheese crafted with raw cow's milk and cave-aged for 18 months for a robust, savory and sweet flavor and melty texture.

\$26.99/LB.

SAVE \$3.00



CHEF PREPARED

CentralMarket MEALS

FOODIE FREEBIE

BUY:

\$15 OR MORE OF
ANY BULK BAR
ITEMS

GET FREE:

NAAN DIPPERS
25 CT.

THAT'S

\$4.99 FREE!

*Sale price only valid in-store.



HOT SOUPS

Get cozy with chef prepared soups
in flavors like Chicken Noodle,
Poblano Corn Chowder, Tortilla,
and more.

\$1 OFF

NOW \$2.99-\$8.99/EA.

*Sale price only valid in-store.



CentralMarket MEALS

DINNER FOR ONE

Restaurant-quality meals, like
Almond Crusted Tilapia or
Cheese Enchiladas, made fresh
daily and ready for pickup.

STARTING AT

\$5.99/EA.



PARTY TRAYS

Appetizer or snack trays ready to
go! Choose from Cheese & Fruit,
Antipasto, Crudites, and more.

STARTING AT

\$7.99/EA.

Available in serving sizes for 2-12 people.



DELI AND CHEESE

TEXAS IBERICO

SLICED CHARCUTERIE 2 OZ.

Made with pure-bred Iberico pork, pasture-raised in Menard, TX, by
third generation rancher, Ashly Martin. Try coppa, lomo, or chorizo.

CHORIZO \$6.99/EA., SAVE \$2.00 **LOMO** \$11.99/EA., SAVE \$2.00

COPPA \$10.99/EA., SAVE \$2.00 **HAM** \$17.99/EA., SAVE \$6.00



OLLI SALUMERIA

ANTIPASTI TRAYS 12 OZ.

Paired antipasto selections such
as Cubed Cheddar, Smoked
Hard Salami, Spicy Calabrese

\$13.99/EA.

Salami, and Stuffed Jalapeño Olives. Perfect for appetizers,
snacking, or even a light dinner paired with your favorite wine.



HOLIDAY MEALS EXPRESS

Safety is our number one priority, so we're making a few changes this year to safely serve as many customers as possible. Our chefs have curated an assortment of four complete meals, plus our best-selling mains, sides, and desserts.

ALL NATURAL OVEN-ROASTED
TURKEY DINNER...\$139.99 | SERVES 6-8

TURKEY BREAST DINNER...\$99.99 | SERVES 4-6



APRICOT GINGER GLAZED DINNER
\$149.99 | SERVES 6-8



HERB ENCRUSTED BEEF TENDERLOIN DINNER
\$249.99 | SERVES 6-8



FRESH BAKED PIES

Baked in a flaky pie shell, these are holiday must-haves.



FRESH MARKET

Just need a magnificent main?
Reserve a fresh ham, standing
rib roast, or whole tenderloin.



ORDER NOW
CENTRALMARKET.COM/HOLIDAY

AUSTIN-NORTH 4001 N. LAMAR | 512-206-1000 AUSTIN-SOUTH 4477 S. LAMAR | 512-899-4300
DALLAS LOVERS 5750 E. LOVERS LN. | 214-234-7000 DALLAS MIDWAY 4349 W. NORTHWEST HWY. | 469-697-7800
FORT WORTH 4651 WEST FREEWAY | 817-989-4700 HOUSTON 3815 WESTHEIMER | 713-386-1700
PLANO 320 COIT RD. | 469-241-8300 SOUTHLAKE 1425 E. SOUTHLAKE BLVD. | 817-310-5600

Central Market[®]
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CHRISTMAS SHOPPING GUIDE

Make your list, check it twice, and use this guide to hit our biggest sales of December!
Planning ahead will help you score your family's favorites and skip long lines of last-minute shoppers.

• • • 3 WAYS TO SHOP FOR THE HOLIDAYS • • •

1. SHOP THE STORE

All social distancing guidelines will be in place. We recommend shopping early to avoid holiday crowds.

2. CURBSIDE OR DELIVERY

Your holiday favorites are available online for Curbside pickup or Delivery. Shop now at centralmarket.com/shop.

3. HOLIDAY MEALS EXPRESS

We're offering four chef prepared meals, plus a curated assortment of mains, sides, and desserts.



NOV. 27 HOLIDAY MEALS AVAILABLE ONLINE

We streamlined our chef prepared meals to ensure that we're able to safely serve all customers. Pickup times will fill up quickly, so place your order early.

VIEW THE MENU AND PLACE YOUR ORDER AT
CENTRALMARKET.COM/HOLIDAY



DEC. 2-8

RED WINE SALE! (AND THE MOST MERRY SELECTION OF CRAB)

Stock up on all your favorite reds and red blends for holiday parties and delicious Christmas pairings!

Light-bodied reds like Beaujolais make a perfect pairing with crab. Make your holiday crabby and bright with Crab-Stuffed Clams, Snow Crab, King Crab, and more!



DEC. 9-15

STOCK UP ON BAKING GOODS AND FOOD GIFTS

Fill your shelves with flour, sugar, chocolate, coffee, and spices this week. And while you're there, find special gifts for teachers, essential workers, and neighbors.



DEC. 16-24

HAM FOR THE HOLIDAYS

This is the week to bring home your ham (or your preferred main course). Choose from a variety of fire-glazed hams like hickory and honey (glazed in-store!), or herbed roasts, tenderloins, and of course, our famous tamales.



DEC. 20-24

FRESH FINISHES

The big day is almost here! Come in for fresh produce, herbs, bread, and desserts. And give your recipes a double check to make sure you have everything you need, so there aren't any surprises Christmas morning.



DEC. 26-JAN. 1
NEW YEAR'S
SPARKLERS

New Year's Eve parties and New Year's Day brunches need plenty of bubbly. Scoop up your favorite sparkling wines and toast to a new year of delicious celebrations!



THAT'S IT! YOU'VE CHECKED EVERYTHING OFF YOUR LIST, AND YOU'RE READY TO FEAST.

CHRISTMAS STORE HOURS

FRIDAY, DEC. 18 THROUGH WEDNESDAY, DEC. 23, 7 AM – 10 PM

THURSDAY, DEC. 24, 7 AM – 8 PM

FRIDAY, DEC. 25, CLOSED

CURBSIDE AND DELIVERY CHRISTMAS HOURS

AVAILABLE UNTIL 4 PM ON DEC. 24 | CLOSED ON DEC. 25 | AVAILABLE AT 9 AM ON DEC. 26

CHRISTMAS SHOPPING TIPS



PLAN AHEAD

Create a shopping list.



SHOP EARLY

Shop Sunday, Monday,
Tuesday.



SHOP EVENINGS

Shop 6-10 PM.



SHOP SMALL

Limit to 2 shoppers
per trip.

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